



FOR IMMEDIATE RELEASE

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Jeffrey A. Mitchell Joins the Crestmark Team

Crestmark is pleased to announce the addition of Jeffrey A. Mitchell as First Vice President, Senior Business Development. He will report to Crestmark's West Palm Beach office which oversees the East Region. Jeffrey will be based out of Tampa, Florida.

Jeffrey brings with him over 23 years of commercial finance experience. Most recently, Jeffrey was President, Florida Region of Southeastern Commercial Finance, LLC and President/CEO of Dominion Business Finance LLC, both based in Tampa. Prior to that, he was Vice President/Regional Manager, Asset-Based Lending at First Capital Corporation, and Vice President/Sales Manager, Commercial Finance Division of First Union National Bank. Jeffrey received a B.S. in Economics and International Affairs from Florida State University.

Jeffrey is also the incoming President of the Tampa Florida CFA local affiliate. "Jeff has a wealth of experience in our industry and our market. He is a top-quality person, and brings with him great ideas on how to help businesses in need of alternative financing," said James Rothman, Crestmark Group President, East Region.

Crestmark Bank is a nationally recognized provider of working capital solutions for small- to medium-sized businesses. Financing solutions include asset-based lending, accounts receivable financing and factoring. Headquartered in Troy, Michigan, with regional offices in Florida, Louisiana and Tennessee; sales offices located in Alabama, Arizona, California, Florida, Illinois, Michigan, New York, Ohio and Texas. www.crestmark.com

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